



Stir in the Smiles

Betty Crocker Website Competition Terms & Conditions

Entrants must be aged 18 or over and legal residents of the UK or [Republic of Ireland]. The draw is not open to employees of the Promoter, its agents or anyone professionally connected with the promotion (or their immediate families).

The prizes consist of 6 Betty Crocker products for each winner per month. Prizes to be made up from the Betty Crocker range (Cake Mix, Brownie Mix, Cupcake Mix, Cookie Mix, Muffin Mix, Pancake Shaker or Bisquick Baking Mix).

The Betty Crocker products will be delivered to the nominated address of each winner within 28 days of the monthly draw. The free prize draw will run every calendar month until June 2011.

Only one entry will be accepted per person. Entry to the competition will be deemed to constitute full acceptance of these terms and conditions.

To enter fill out the online form on the Betty Crocker website including your name, email address, and home address. At the end of every month, 1 winning entrant will be picked at random, the selected recipient will receive the Betty Crocker products. No purchase necessary to enter.

The draw will be conducted on the last day of every calendar month by an independent party. All eligible entries will be entered and the winner will be the first drawn at random.

The prize is non-transferable and the Promoter reserves the right to substitute a prize of equal or higher value in the event that the prize is unavailable for any reason. There is no cash alternative to the prize.

The closing date for entries is 11.59 pm on the second to last day of each calendar month up to and including 30th June 2011. The Promoter accepts no responsibility for any lost or delayed entries. Incomplete or illegible entries will not be accepted. The Promoter's decision is final and no correspondence will be entered into.

The winners' names and cities/counties can be obtained by sending an SAE after 30th June 2011 to Betty Crocker, PO Box 363, Uxbridge, Middlesex, UB8 1YT.

The winners will be notified 7 days after each draw by email. These terms and conditions are subject to English law and to the exclusive jurisdiction of the English courts.

Entry instructions form part of these terms and Conditions. By taking part in this free draw entrants are deemed to have accepted these Terms and Conditions.

Data protection: see General Mills' Online privacy policy on <http://www.bettycrocker.co.uk/privacy.pdf>

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